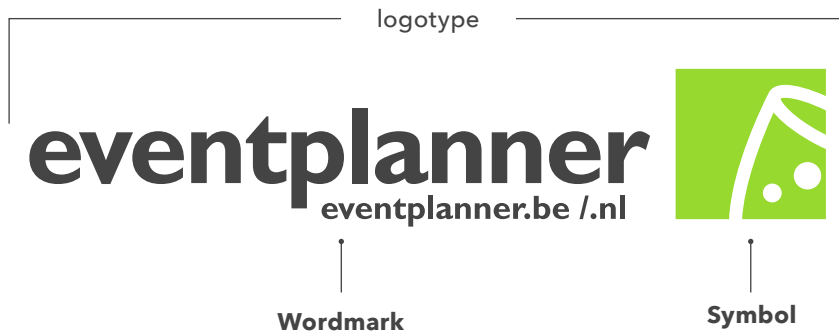


# BRAND BOOK



# 01 LOGO

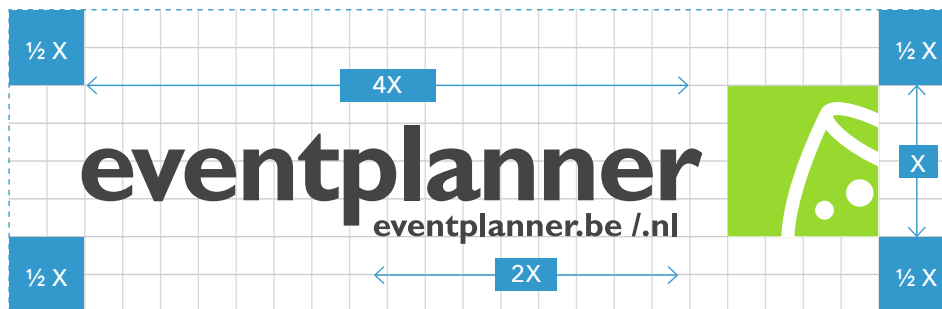
## LOGO ELEMENTS



The font used in the wordmark is Gill Sans MT Bold with 92% of it's original width

The champagne glass stands for the 'ching' that our clients do when they create a magnificent event.

## LOGO CONSTRUCTION



## MINIMUM LOGO SIZE



You should be able to clearly read the **baseline**: eventplanner.be / .nl

## APPLICATION ON A BACKGROUND



white background



dark grey background



green background



photo background

## LOGO WITHOUT BASELINE



This version of the logo without baseline is only used in 2 instances:

- On the website itself (the user knows they are on eventplanner.be / .nl)
- When the logo has to be smaller than the indicated minimum logo size.

# LET'S TALK!

**eventplanner**  
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