

Are you looking for  
a green key recording studio?

# BLUEPOINT GREEN KEY STUDIO

The ideal place for your digital events!



# BLUEPOINT OFFERS YOU ONE OF THE LARGEST GREEN KEY PRODUCTION STUDIOS IN THE BRUSSELS REGION

We provide you with a state-of-the-art infrastructure for the recording and/or broadcasting of your :

- Events
- Webinars
- Interviews
- Debates
- Keynotes
- Awards Ceremony
- Corporate videos
- Advertising spots

## **In one word, all your video projects!**

The studio is equipped with professional sound, video and lighting equipment to meet all your digital production needs. It is completed by a control room, a dressing room and a lounge area.

We guide you and advise you through the entire production so that you can focus on the content.

The studio is fully equipped and ready to shoot!

# PICTURES



# OUR APPROACH

## 01. Pre-production

- BluePoint will assist you to develop **the concept** and the dynamic set-up based on your briefing
- We will also advise you on the **conduct of the event** (intro, insert with speakers' names, bumper, outro, music, jingle, ...)
- We provide you with a library of basic **virtual sets** that can be customized with your company's colors.  
In order to **optimize your marketing strategy**, a customized set **at the cutting edge of technology** can be developed for an additional cost.  
The cameras are **tracked** to guarantee an optimal result. This will allow you to improve your notoriety, maximize your reputation and differentiate yourself.
- We also analyse with you the needs of **furniture** in order to be coherent with your briefing.
- **A detailed script** script is shared with our production team in order to guarantee an optimal process of the recording. We provide you with the basic script template.
- The **technical planning** and a **rehearsal** are essential for the smooth running of your production.
- Various **catering** options are available for your guests and shooting teams.
- **Interpretation** can also be managed by BluePoint if necessary

## 02. Production

- The studio is equipped with a **70m<sup>2</sup> stage** and includes a dressing room and a lounge area.
- The **high speed internet** connection guarantees you an optimal result.
- The **technical team** will adapt the script following the rehearsal and according to your needs.

## 03. Post-Production

- The **recording** can be sent in various formats: ProRes HQ QuickTime, ProRes 422 QuickTime, ProRes LT QuickTime for all formats up to 4320p60. H.265 High, H.265 Medium, H.265 Low for all progressive formats up to 4320p60.

# TECHNICAL SHEET

## MEDIA

### VIDEO

- 1 Black Magic Design ATEM Constellation 8K video mixer
  - 1 Skaarhoj Masterkey mixing controller
  - 5 Panasonic AW-UE150 PTZ cameras including 4 tracked cameras with motorized stand in (additional cameras in option)
  - 1 PTZ controller Skaarhoj
  - 1 Skaarhoj RCP v2 color controller
  - 1 controller for Black Magic Design HyperDeck Extreme Control video recorder
  - 3 Samsung QE55Q80TAL feedback screens
  - 1 Autoscript prompter WP-IP SX
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### SOUND

- 1 Yamaha QL1 mixer
  - 6 Shure ULXD1 transmitters + DPA 6066 Subminiature headset
  - 2 Shure ULXD2 handheld microphones
  - 1 Shure PSM-200 In Ear
  - 1 Yamaha QL1 mixer
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### LIGHTING

- 10 led 370W warm white
  - 2 led 740W warm white (29.000 lm)
  - 10 Fresnel projectors 250W
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### IT

- 4 Dell Precision 3930 laptops for MA3, vMix, Aximmetry, diffusion (Zoom, Teams, ...)

# TECHNICAL SHEET

## STUDIO

- 100 m<sup>2</sup> studio
  - 70 m<sup>2</sup> stage
  - Green key background or black or white backdrop
  - Acoustic panels and sound insulation on the floor
  - 1 dressing room
  - 1 lounge area
  - Several sets of furniture available : lectern, chairs, low tables, high stools and tables, ...and other furniture for rent
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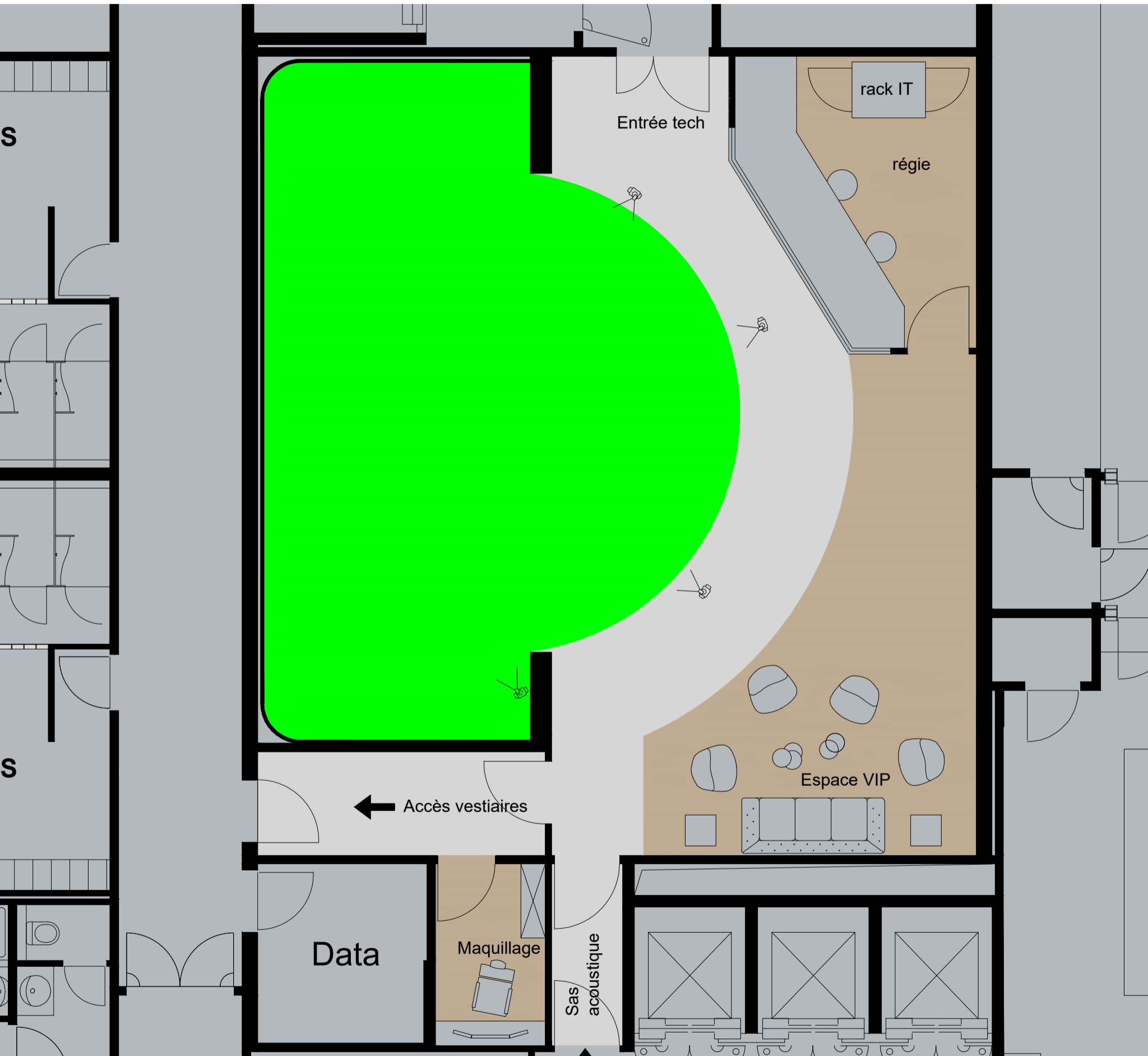
## RECORDING

- Sending of RTMP signal on all platforms: FB live, Youtube, Hopin, Vimeo Pro, LinkedIn, Teams, Zoom, Webex, Go to webinar, ...
  - Clevercast event platform:
    - Customizable registration page (fields and colors)
    - Customizable event broadcast page
    - Connection statistics
    - Interaction :
      - Chat (if event requires registration)
      - Questions (via mailbox)
      - Surveys
      - Other optional features
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## INTERNET

- High speed connection

# PLAN



**“DIGITAL  
TECHNOLOGY  
ALLOWS US A MUCH  
LARGER SCOPE TO  
TELL STORIES....”**

**GEORGE LUCAS**



# LOCATION OF THE STUDIO

[BluePoint Brussels](#) hosts the green key recording studio in its conference center, giving you the opportunity to combine your recording/broadcasting with Live meetings, conferences or events.

The conference center is located close to the European District and the public television stations.

**BLUEPOINT BRUSSELS  
BOULEVARD A. REYERS 80  
1030 BRUSSELS**

[GOOGLE MAPS](#)

# ALTERNATIVE TECH.LOUNGE VIDEO RECORDING STUDIO



Did you know that we also have a smaller green key studio in selfservice use?  
Our [Tech.Lounge](#) features a small recording studio which is at your disposal for 300€hour  
(375€/hour with technical assistance)

# REFERENCES





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